






Report overview

This report helps you to optimize the web page "http://www.socialmarking.com/" for a high ranking on Google.com for the search term "social bookmarking service".







Your web page

	<p>http://www.socialmarking.com/</p> <p>Title: Social Bookmarking Service to 130+ Social Bookmarking Websites - SocialMarking.com</p> <p>Description: Social Bookmarking Service to 130+ Social Bookmarking websites.</p>
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Your competitors for the search term "social bookmarking service" on Google.com

1		<p>http://www.socialmarker.com/</p> <p>Title: Social bookmarking service. Fast tagging and posting to all major social websites - SocialMarker.com</p> <p>Description: Social Marker makes social bookmarking of websites an easier process.</p>
2		<p>http://en.wikipedia.org/wiki/Social_bookmarking</p> <p>Title: Social bookmarking - Wikipedia, the free encyclopedia</p> <p>Description: [No meta description available.]</p>
3		<p>http://www.pandia.com/sew/327-social-bookmarking.html</p> <p>Title: » Top 5 social bookmarking services</p> <p>Description: [No meta description available.]</p>
4		<p>http://www.wlmarketing.com/social-bookmarking-service.html</p> <p>Title: Social Bookmarking Service - Online Social Bookmarks</p> <p>Description: Cheap & affordable social bookmarking service to promote your website.</p>

Your competitors for the search term "social bookmarking service" on Google.com

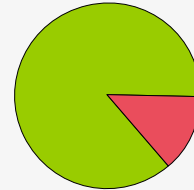
5		<p>http://www.socialmarking.com/</p> <p>Title: Social Bookmarking Service to 130+ Social Bookmarking Websites - SocialMarking.com</p> <p>Description: Social Bookmarking Service to 130+ Social Bookmarking websites.</p>
6		<p>http://www.addthis.com/bookmark.php</p> <p>Title: AddThis Social Bookmarking Sharing Button Widget</p> <p>Description: [No meta description available.]</p>
7		<p>http://www.manualsocialbookmarking.com/</p> <p>Title: Social Bookmarking Service Manually for best results at lower price</p> <p>Description: Our Social Bookmarking service is 100% manual for greater efficiency and great results at lower prices.</p>
8		<p>http://www.onlywire.com/</p> <p>Title: Automated Content & Bookmark Distribution OnlyWire</p> <p>Description: OnlyWire syndicates your content and articles to the web's top social networking sites with a single button click.</p>
9		<p>http://www.submitedge.com/social_bookmarking.html</p> <p>Title: Social Bookmarking Service for quality bookmark</p> <p>Description: [No meta description available.]</p>
10		<p>http://digg.com/software/Fast_social_bookmarking_service_submitter_Tool</p> <p>Title: Fast social bookmarking service submitter [Tool]</p> <p>Description: I personally find this tool extremely useful for the submitting of websites to all major social bookmarking services and social news sites in a matter of minutes. It helps increase traffic and get indexed fast by search engines.</p>

Analyzed search terms

1. social bookmarking service
2. social
3. bookmarking
4. service

Top 10 Ranking Requirements Score™

86%



The Top 10 Ranking Requirements Score™ of 86% means that the web page www.socialmarking.com meets only 86% of the requirements for a top 10 ranking on Google.com for the search term "social bookmarking service".

Note that not all ranking factors are weighted equally, and that there are some ranking factors that cannot be taken into account because search engines do not reveal the necessary data.

Search engine ranking factors performance

Ranking Factor Importance	Factors Passed	Factors Failed
Essential (weighted most):	27	2
Very Important:	10	1
Important:	43	1
Moderately Important:	51	0
Slightly Important:	31	1
Total:	162	5

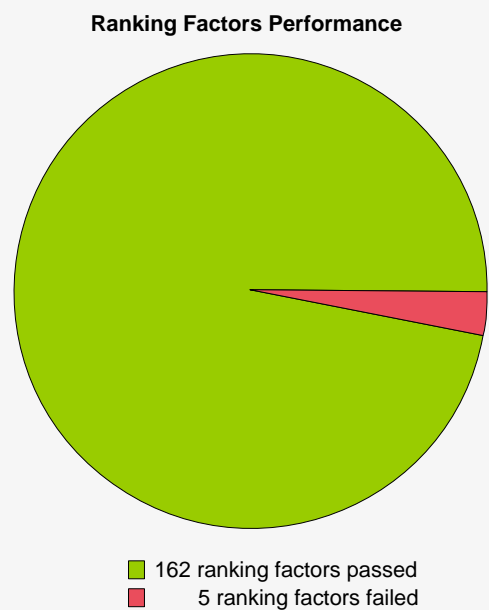


Table of contents

1. Report overview	19. Keyword use in same domain link URLs
2. Keyword use in document title	20. Keyword use in outbound link URLs
3. Global link popularity of web site	21. Keyword use in meta description
4. Link texts of inbound links	22. Number of trailing slashes in URL
5. Keyword use in body text	23. HTML validation of web page to W3C standards
6. Age of web site	24. Readability level of web page
7. Keyword use in H1 headline texts	25. Keyword use in meta keywords
8. Keyword use in domain name	26. Keyword use in the first sentence of the body text
9. Keyword use in page URL	27. Keyword use in HTML comments
10. Links from social networks	28. Search engine compatibility
11. Server speed	29. Factors that could prevent your top ranking
12. Keyword use in H2-H6 headline texts	30. Table: Number of keywords
13. Keyword use in IMG ALT attributes	31. Table: Keyword density
14. Top level domain of web site	32. Table: Keyword position
15. Keyword use in bold body text	33. Table: Number of words
16. Number of visitors to the site	34. Table: Number of characters
17. Keyword use in same domain link texts	35. Table: Ranking factors digest
18. Keyword use in outbound link texts	

Keyword use in document title

Essential

The document title is the text within the <title>...</title> tags in the HTML code of your web page. This chapter tries to find out how to use the search term "social bookmarking service" in the document title and if it's important for Google.com.

Example: <title>Your web page title</title>

Their contents

Rank	Keyword use in document title
1	Social bookmarking service . Fast tagging and posting to all major social websites - SocialMarker.com
2	Social bookmarking - Wikipedia, the free encyclopedia
3	» Top 5 social bookmarking services
4	Social Bookmarking Service - Online Social Bookmarks
5	Social Bookmarking Service to 130+ Social Bookmarking Websites - SocialMarking.com
6	AddThis Social Bookmarking Sharing Button Widget
7	Social Bookmarking Service Manually for best results at lower price
8	Automated Content & Bookmark Distribution OnlyWire
9	Social Bookmarking Service for quality bookmark
10	Fast social bookmarking service submitter [Tool]

Your contents

Social Bookmarking Service to 130+ **Social Bookmarking** Websites - **SocialMarking.com**

Advice for your document title

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	33%	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	3	OK	OK
Keyword density:	0% to 33%	33%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 22%	22%	OK	OK

Advice for your document title**Search term: "social bookmarking service"****Search term: "service"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 17%	11%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	6	OK	OK
Keyword density:	0% to 22%	22%	OK	OK

Global link popularity of web site

Essential

The global link popularity measures how many web pages link to your site. The number of web pages linking to your site is not as important as the quality of the web pages that link to your site.

All major search engines take the quality and the context of the links into account. Search engines assume that your web page must offer relevant content if many quality sites link to it.

Number of inbound links according to these search engines (the more the better)

	Alexa	Google.com	Yahoo.com	Peak Value
To Your Site:	197	280	25.131	25.131
To Site 1:	2.392	5.770	1.825.682	1.825.682
To Site 2:	415.776	4.590	3.043.956	3.043.956
To Site 3:	1.724	12	1.901	1.901
To Site 4:	127	149	1.455	1.455
To Site 5:	197	280	25.131	25.131
To Site 6:	128.031	579.000	344.466.961	344.466.961
To Site 7:	14	0	331	331
To Site 8:	2.450	356	25.058	25.058
To Site 9:	1.545	14	1.843	1.843
To Site 10:	284.627	3	566	284.627
Range:	14 to 415.776	0 to 579.000	331 to 344.466.961	331 to 344.466.961

Advice for the global link popularity

In average, less web pages link to your page than to the top ranked pages. The average link popularity of the top ranked pages is 31.788.813, the link popularity of your web page is 25.131. You must increase the number of web pages from different domains that link to your web site. Keep in mind that all search engines also evaluate the link texts and the quality of the web pages that link to your web site.

<<

Google can find at least as many web pages linking to your page as to the top ranked pages. This meets the basic requirements for getting high rankings on Google.

<

Link texts of inbound links

Essential

Inbound links are links from other web sites to your site. If many other sites link to your site, then search engines consider your site to be important. However, the number of links is not as important as is the relevance of the linking page and the link text used in linking to your site.

This chapter lists a sample of the web pages that link to your site, along with the link text. Note that search engines do not reveal all inbound links to your site.

Sample of the web pages that link to your site

Linked Text	Linked URL	Web Page That Links To Your Site
Social Bookmarking	http://www.socialmarking.com	http://hooponoponoworks.blogspot.com/2008/08/what-you-resist-persists.html
Social Bookmarking	http://www.socialmarking.com	http://lilleskvat.blogspot.com/2008/06/tolerancia-solo-en-una-direccin.html
Social Bookmarking	http://www.socialmarking.com	http://lilleskvat.blogspot.com/2009/03/el-papa-y-la-irresponsabilidad.html
Social Bookmarking	http://www.socialmarking.com	http://spuc-director.blogspot.com/2009/07/report-on-rally-for-life-dublin-4-july.html
Social Bookmarking	http://www.socialmarking.com	http://stuffblackpeopledontlike.blogspot.com/2009/07/112-reality-of-clayton-county.html
Social Bookmarking	http://www.socialmarking.com	http://www.brooksidedental.com/blog/
Social Bookmarking	http://www.socialmarking.com	http://www.cardmasters.info/
Social Bookmarking	http://www.socialmarking.com	http://www.homeschoolblogger.com/JustGiveMeStarbucks/631359/
Social Bookmarking	http://www.socialmarking.com	http://www.nayanthara.net/
Social Bookmarking	http://www.socialmarking.com	http://www.singhalaya.blogspot.com/
Social Bookmarking	http://www.socialmarking.com	http://www.wowyouarereallylucky.com/tv-show-recipes/super-foods-leafy-greens.htm

Advice for the link texts of inbound links

To get a high ranking on Google.com, make sure that the web pages that link to your site use the search term "social bookmarking service" in their link texts. The more links to your web site contain "social bookmarking service" (or a part of it) in the link text, the more likely it is that your web site will get a high ranking on Google.com for that search term.

It is advisable to use different but related keywords for the link texts. If all links to your web site use exactly the same link text, then Google.com might lower your rankings because of unnatural linking patterns.

In addition, the quality and reputation of the web pages that link to your site is very important to the search engines.

Advice for the link texts of inbound links

At least 10% of the analyzed inbound link texts contain the search term "social bookmarking service". This is good.

OK

At least 20% of the analyzed inbound link texts contain the search term "social bookmarking service". This is good.

OK

At least 40% of the analyzed inbound link texts contain the search term "social bookmarking service". This is good.

OK

At least 60% of the analyzed inbound link texts contain the search term "social bookmarking service". This is good.

OK

At least 80% of the analyzed inbound link texts contain the search term "social bookmarking service". This is good.

OK

All of the analyzed inbound link texts contain the search term "social bookmarking service". Google.com could lower your rankings because of unnatural linking patterns. Try getting some inbound link texts that do not contain the search term "social bookmarking service" or parts of it.

<<

Keyword use in body text

Essential

The body text is the text on your web page that can be seen by people in their web browsers. It does not include HTML commands, comments, etc. The more visible text there is on a web page, the more a search engine can index. The calculations include spaces and punctuation marks.

Your contents

Don't have time to submit all your websites? Try our submission **services**. Submit your website up to 240 **Social Bookmarking** websites from only \$25 Submit your website up to 2000 Web Directories from only \$25 **Social Marking 2.0 SOCIAL BOOKMARKING SERVICE** What is **Social Marking.com**? **Social Marking.com** is a **FREE service** which allows you to easily submit a link to 130+ **social bookmarking** websites. Instead of having a link to each **social bookmarking** website, you have a single bookmark link to top 130+ **social bookmarking services**!

Going through all of those **social bookmarking** websites is very time-consuming! That's where **Social Marking.com** comes in, the free **social bookmarking service** designed to reduce the time and effort needed to **socially** bookmark a website. Requirements **Social Marking.com** runs on all major web browsers, but we recommend downloading and using Firefox. We also have a Google Gadget . How to use it? All you need to do is simply write your URL and Page Title and click **BOOKMARK THIS** button. You can also drag this link: **Bookmark This** to your bookmarks toolbar, in order to create a submission bookmarklet.

While surfing, click it to bookmark the page you are on. Code for websites and blogs Are you a webmaster? Let your visitors to easily bookmark your pages using any **service**. To use the **Social Marking.com** button simply add this code to your web pages: **Social Bookmarking** This will produce the following button: **Social Bookmarking** Click here for more button codes. Have a blog? Click here for plugins. **Social Marking.com** Google Gadget **BOOKMARK DETAILS** Title Link (URL) **BOOKMARKLET** Simply drag the following link to your bookmarks toolbar, and then while surfing, click it to bookmark the page you are on.

Bookmark This **Service**s | Buttons | Plugins | Contact | Privacy Policy | TOS | Affiliates Copyright © 2008 **Social Marking.com**

Advice for your body text

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	3	OK	OK
Keyword density:	0% to 4%	3%	OK	OK
Number of words:	90 to 2.447	298	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 34	18	OK	OK
Keyword density:	0% to 6%	6%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 34	9	OK	OK
Keyword density:	0% to 6%	3%	OK	OK

Search term: "service"

Advice for your body text**Search term: "social bookmarking service"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 28	7	OK	OK
Keyword density:	0% to 2%	2%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	1 to 77	34	OK	OK
Keyword density:	0% to 5%	4%	OK	OK

Age of web site

Very Important

Spam sites often come and go quickly. For this reason, search engines tend to trust a web site that has been around for a long time over one that is brand new. The age of the domain is seen as a sign of trustworthiness because it cannot be faked. The data is provided by Alexa.com (or Archive.org if Alexa.com does not have data about a site).

Dates of the domain registration or of the first contents

	URL	Registration Date
Your Site	http://www.socialmarking.com/	19 ianuarie 2008 (newest domain)
1	http://www.socialmarker.com/	24 septembrie 2007
2	http://en.wikipedia.org/wiki/Social_bookmarking	13 ianuarie 2001
3	http://www.pandia.com/sew/327-social-bookmarking.html	19 decembrie 1998
4	http://www.wlmarketing.com/social-bookmarking-service.html	n/a
5	http://www.socialmarking.com/	19 ianuarie 2008 (newest domain)
6	http://www.addthis.com/bookmark.php	26 mai 1998 (oldest domain)
7	http://www.manualsocialbookmarking.com/	n/a
8	http://www.onlywire.com/	12 noiembrie 2005
9	http://www.submitedge.com/social_bookmarking.html	11 mai 2005
10	http://digg.com/software/Fast_social_bookmarking_vice_submitter_Tool	20 februarie 2000
Range	26 mai 1998 to 19 ianuarie 2008	

Advice for the web site age

The older your web site, the better it is for your rankings on Google.com. Your web site appears to be not very old so you must compensate by improving other search engine ranking factors.



Keyword use in H1 headline texts

Very Important

H1 headline texts are the texts that are written between the <h1>...</h1> tags in the HTML code of a web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h1>your very big headline text</h1>

Your contents

No.	H1 Heading Text
1.	Social Marking 2.0

Advice for your H1 headline texts

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 38%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 50%	50%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "service" but this is optional.	<

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 33%	17%	OK	OK

Keyword use in domain name

Important

The domain name is the main part of the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the domain name.

Example: "your-keyword" is the domain name of <http://www.your-keyword.com>

Their contents

Rank	Words In Domain Name	URL
1	socialmarker	http://www.socialmarker.com/
2	en wikipedia	http://en.wikipedia.org/wiki/Social_bookmarking
3	pandia	http://www.pandia.com/sew/327-social-bookmarking.html
4	wlmarketing	http://www.wlmarketing.com/social-bookmarking-service.html
5	socialmarking	http://www.socialmarking.com/
6	addthis	http://www.addthis.com/bookmark.php
7	manual socialbookmarking	http://www.manualsocialbookmarking.com/
8	onlywire	http://www.onlywire.com/
9	submittedge	http://www.submittedge.com/social_bookmarking.html
10	digg	http://digg.com/software/Fast_social_bookmarking_service_submitter_Tool

Your contents

socialmarking (Domain name: "**socialmarking.com**")

Advice for the domain name

The domain name socialmarking.com contains only a part of the search term "social bookmarking service". This is acceptable.



Keyword use in page URL

Important

The page URL is the part after the domain name in the web page address. This chapter tries to find out if Google.com gives extra relevance to search terms within the page URL. Separate your search terms in the page URL with slashes, dashes or underscores.

Example: "keyword/another-keyword.htm" is the page URL of <http://www.domain.com/keyword/another-keyword.htm>

Their contents

Rank	Words In Page URL	URL
1	[no words]	http://www.socialmarker.com/
2	wiki Social bookmarking	http://en.wikipedia.org/wiki/Social_bookmarking
3	sew 327 social bookmarking	http://www.pandia.com/sew/327-social-bookmarking.htm
4	social bookmarking service	http://www.wlmarketing.com/social-bookmarking-service.html
5	[no words]	http://www.socialmarking.com/
6	bookmark	http://www.addthis.com/bookmark.php
7	[no words]	http://www.manualsocialbookmarking.com/
8	[no words]	http://www.onlywire.com/
9	social bookmarking	http://www.submitedge.com/social_bookmarking.html
10	software Fast social bookmarking service submitter Tool	http://digg.com/software/Fast_social_bookmarking_service_submitter_Tool

Your contents

[no words] (no page URL because you analyzed your homepage)

Advice for your page URL

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 100%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term	<

Advice for your page URL**Search term: "social bookmarking service"**

			"social" but this is optional.	
--	--	--	--------------------------------	--

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the search term "service" but this is optional.	<

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "social", "bookmarking" or "service" at least once but this is optional.	<
Keyword density:	0% to 33%	0%	You could increase the keyword density for the keywords "social", "bookmarking" or "service" but this is optional.	<

Links from social networks

Important

On social network sites, people decide which web sites are popular. This means that the popularity on social network sites cannot be easily influenced. For this reason, search engines might trust web sites more if they are popular on social networks. ("n/a" means "data not available".)

Links from social networks (the more the better)

	Del.icio.us	Digg	Total
To Your Site:	7	7	14
To Site 1:	2.702	31	2.733
To Site 2:	1.414	8.298	9.712
To Site 3:	470	97	567
To Site 4:	0	7	7
To Site 5:	7	7	14
To Site 6:	11.565	210	11.775
To Site 7:	3	2	5
To Site 8:	33	39	72
To Site 9:	7	36	43
To Site 10:	56.804	267	57.071
Range:	0 to 56.804	2 to 8.298	5 to 57.071

Advice for the links from social networks

In average, less web pages link to your page than to the top ranked pages on these social networks. The average link popularity of the top ranked pages is 7.454, the link popularity of your web page is 14. You must increase the number of web pages that link to your web site on these social networks.



Server speed

Important

Popular web sites often have faster server response times compared to smaller unimportant sites. In addition, most search engines index more pages from fast web sites. This chapter shows you how long it takes on average for web pages on the top ranked sites to load. The data is based on the average server speed of the last 30 days and is provided by Alexa.com ("n/a" means that Alexa.com does not have data about your server speed).

Server speed results

Average Page Load Time (measured in seconds, the lower the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	2,41s	2,08s	2,71s	3,15s	n/a	1,52s	n/a	2,05s	1,59s	6,38s	1,52s to 6,38s

Server Speed Relative To Other Servers On The Internet (the faster the better)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
n/a	average: top 50%	average: top 45%	average: bottom 45%	slow: bottom 35%	n/a	fast: top 30%	n/a	fast: top 40%	fast: top 30%	very slow: bottom 10%	very slow: bottom 10% to fast: top 30%

Advice for the server speed

The speed of your web site could not be determined. In general, the faster your web site, the better it could be for your rankings on Google.com. If you have a slow web site, you should contact or even switch your web hosting provider.



Keyword use in H2-H6 headline texts

Important

H2, H3, H4, H5 and H6 headline texts are the texts that are written between the <h2>...</h2>, <h3>...</h3>, etc. tags in the HTML code of your web page. Some search engines give extra relevance to search terms that appear in the headline texts. This chapter examines if this applies to Google.com, too.

Example: <h3>your big headline text</h3>

Your contents

No.	Heading Texts
1.	[H2] What is Social Marking.com?
2.	[H2] Requirements
3.	[H2] How to use it?
4.	[H2] Code for websites and blogs
5.	[H2] BOOKMARK DETAILS
6.	[H2] BOOKMARKLET

Advice for your H2-H6 headline texts

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 60%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 20%	9%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 20%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term	<

Advice for your H2-H6 headline texts**Search term: "social bookmarking service"**

			"service" but this is optional.	
--	--	--	---------------------------------	--

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	1	OK	OK
Keyword density:	0% to 20%	3%	OK	OK

Keyword use in IMG ALT attributes

Important

The attribute defines an alternative text for an image when the user uses a text browser or when the user has turned off the display of images in the web browser application. Microsoft's Internet Explorer displays the alternative text if the user puts the cursor over the graphic. This chapter tries to find out if it makes sense to include the search term in the attributes to improve your rankings.

Example:

Your contents

No.	Image Alt Attribute Text	Image File Name
1.	[empty]	http://www.socialmarking.com/bookmark.gif
2.	[empty]	http://www.socialmarking.com/bookmark.gif
3.	The Free SEO Book	images/thefreeseobook_200x200_1.gif

Advice for your IMG ALT attributes

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the search term "social" but this is optional.	<

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "social", "bookmarking" or	<

Advice for your IMG ALT attributes**Search term: "social bookmarking service"**

			"service" at least once but this is optional.	
Keyword density:	0% to 3%	0%	You could increase the keyword density for the keywords "social", "bookmarking" or "service" but this is optional.	<

Top level domain of web site

Important

Web sites with certain top level domains (TLD) are statistically more likely to contain higher quality, trustworthy contents. For this reason, search engines might prefer web sites with restricted TLD (.edu, .gov., .mil) over younger TLD (e.g., .biz, .info, .jobs). In addition, country code TLD (e.g., .ca, .de, .fr) are often preferred in the country's local search results.

Top level domain results

Your Site	1	2	3	4	5	6	7	8	9	10
.com	.com	.org	.com	.com	.com	.com	.com	.com	.com	.com

Advice for the top level domain of your web site

Your web site URL www.socialmarking.com contains the often used top level domain .com. This is neither good nor bad for your rankings on Google.com.

OK

Keyword use in bold body text

Important

The body text is the text on your web page that can be seen by people in their web browsers. The bold body text uses a darker and heavier face than the regular type face. It appears between ... or ... tags in the HTML source of your web page. CSS is not recognized. The statistics include spaces and punctuation marks.

Their contents

Rank	Keyword use in bold body text
1	Social bookmarking free service Firefox videos FAQ Automated Submission less then five minutes to 215 bookmarking services . multiple user accounts. Click here to get your copy today!
2	Social bookmarking ^ 32 ^^^^ a b Social bookmarking
3	Pandia Search Central Search tools: On Web Searching: On Search Ranking: On Pandia Get the same book the pros have been using for the past twelve years to win the search engine wars! Use our handy search tool collections! If you spend a lot of time online or do any kind of web based research, chances are the Bookmarks menu in your browser is no longer sufficient for you. If you browse the web from more than one computer, storing bookmarks in the [and 370 additional characters]
4	Member Login/Signup Social bookmarking submission social bookmarking service Marcus Bradley Allen Please use the ~ symbol to separate multiple fields. For example, if you enter Title1 ~ Title2 ~ Title3, we will evenly rotate these titles as we submit your site. Feel free to use as many as you'd like.
5	Social Marking.com FREE social bookmarking Social Marking.com free social bookmarking service Social Marking.com URL Page Title BOOKMARK THIS Bookmark This
6	[not used]
7	One Time Plans 125 Social Bookmarking Service in 7 days 250 Social Bookmarking Service in 30 days 500 Social Bookmarking Service in 60 days 1000 Social Bookmarking Service Monthly Plans (huge savings) TOP 75 Social Bookmarking Service every month TOP 125 Social Bookmarking Service every month Customized Plans just to fit your needs
8	[not used]
9	Link Baiting Service Niche One Way Links Complete Link Building Solution All in one Package Guaranteed and Permanent Links from 400 Directories ONE-WAY LINK HIGH TRAFFIC HIGH PR RANKING MORE HITS MORE SALES 2-PR9, 7-PR8, 13-PR7, 14-PR6, 19-PR5, 23-PR4, 43-PR3, 31-PR2 Social bookmarking submission Click Here clicking here clicking here Seo and Link Building done for more then 13,750 websites since 2006. Click here to see SubmitEdge Ranking [and 63 additional characters]
10	Technology World & Business Science Gaming Lifestyle Entertainment Sports Offbeat Popular Upcoming News Videos Images Customize 1768 4732 1777 727 691 856 532 645 717 467 947 294 423 504 180

Your contents

Social Marking.com FREE **social bookmarking** **Social** Marking.com free **social bookmarking service** **Social** Marking.com URL Page Title BOOKMARK THIS Bookmark This

Advice for your bold body text**Search term: "social bookmarking service"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 39%	38%	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	5	OK	OK
Keyword density:	0% to 67%	63%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	2	OK	OK
Keyword density:	0% to 67%	25%	OK	OK

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 13%	13%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	8	OK	OK
Keyword density:	0% to 44%	33%	OK	OK

Number of visitors to the site

Important

Search engines might look at web site usage data, such as the number of visitors to your site, to determine if your site is reputable and contains popular contents. The Alexa.com traffic rank is based on three months of aggregated traffic data from millions of Alexa Toolbar users and is a combined measure of page views and number of site visitors.

Alexa.com Traffic Rank results (the lower the better)

	URL	Alexa Traffic Rank
Your Site	http://www.socialmarking.com/	Rank #75.890
1	http://www.socialmarker.com/	Rank #8.605
2	http://en.wikipedia.org/wiki/Social_bookmarking	Rank #6 (most visitors of the competitors)
3	http://www.pandia.com/sew/327-social-bookmarking.html	Rank #35.639
4	http://www.wlmarketing.com/social-bookmarking-service.html	Rank #29.841
5	http://www.socialmarking.com/	Rank #75.890
6	http://www.addthis.com/bookmark.php	Rank #438
7	http://www.manualsocialbookmarking.com/	Rank #1.548.287 (least visitors of the competitors)
8	http://www.onlywire.com/	Rank #4.368
9	http://www.submitedge.com/social_bookmarking.html	Rank #13.243
10	http://digg.com/software/Fast_social_bookmarking_service_submitter_Tool	Rank #113
Range		6 to 1.548.287 (average rank: #171.643)

Advice for the number of visitors to your site

Your web site www.socialmarking.com appears to attract a lot of visitors. This is very good and might be beneficial to your rankings on Google.com.

OK

Keyword use in same domain link texts

Moderately Important

Link texts are words and sentences that are used as links. Same domain link texts are the link texts of the links that point to a web page on the same domain. This chapter examines if Google.com takes search terms in same domain link texts into account.

Example: The HTML tag `Contact information` contains the same domain link text "Contact information".

Your contents

No.	Same Domain Link Text	Link URL
1.	Submit your website up to 240 Social Bookmarking websites from only \$25	/services.html
2.	Submit your website up to 2000 Web Directories from only \$25	/services.html
3.	Social Marking 2.0	/
4.	Google Gadget	/codes.html
5.	Social Bookmarking	/
6.	Social Bookmarking	/
7.	Click here for more button codes.	/codes.html
8.	Have a blog? Click here for plugins.	/codes.html
9.	Social Marking.com Google Gadget	/codes.html
10.	Service s	/services.html
11.	Buttons	/codes.html
12.	Plugins	/codes.html
13.	Contact	/contact.html
14.	Privacy Policy	/privacy.html
15.	TOS	/tos.html
16.	Social Marking.com	/

Advice for your same domain link texts

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 23%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

Advice for your same domain link texts

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 10	6	OK	OK
Keyword density:	0% to 15%	15%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	3	OK	OK
Keyword density:	0% to 25%	8%	OK	OK

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	1	OK	OK
Keyword density:	0% to 24%	3%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 18	10	OK	OK
Keyword density:	0% to 15%	8%	OK	OK

Keyword use in outbound link texts

Moderately Important

Link texts are words and sentences that are used as links. Outbound link texts are the texts within the <a>... tags when the <a> tag links to a web page on a different domain. This chapter examines if Google.com gives relevance to search terms in outbound link texts.

Example: The HTML tag About the company contains the outbound link text "About the company".

Your contents

No.	Outbound Link Text	Link URL
1.	[empty]	http://www.thefreeseobook.com
2.	Affiliates	http://www.clixgalore.com/AffSelectProgram.aspx?AdvPr ogID=9569

Advice for your outbound link texts

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 9%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	0	You could use the search term "social" at least once but this is optional.	<
Keyword density:	0% to 6%	0%	You could increase the keyword density for the search term "social" but this is optional.	<

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 3%	0%	You could increase the keyword density for the search term "service" but this is optional.	<

Advice for your outbound link texts**Search term: "social bookmarking service"****Keywords "social", "bookmarking" or "service"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 11	0	You could use one of the keywords "social", "bookmarking" or "service" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the keywords "social", "bookmarking" or "service" but this is optional.	<

Keyword use in same domain link URLs

Moderately Important

Links connect one web page to another. Same domain links are the links in <a href> attributes that point to other pages on the same domain. This chapter examines if search terms in same domain link URLs are relevant to Google.com.

Example: The HTML tag Contact information contains the same domain link URL "contact.htm".

Your contents

No.	Same Domain Link URL	Link Text
1.	services [/services.html]	Submit your website up to 240 Social Bookmarking websites from only \$25
2.	services [/services.html]	Submit your website up to 2000 Web Directories from only \$25
3.	[empty] [/]	SocialMarking 2.0
4.	codes [/codes.html]	Google Gadget
5.	[empty] [/]	Social Bookmarking
6.	[empty] [/]	Social Bookmarking
7.	codes [/codes.html]	Click here for more button codes.
8.	codes [/codes.html]	Have a blog? Click here for plugins.
9.	codes [/codes.html]	SocialMarking.com Google Gadget
10.	services [/services.html]	Services
11.	codes [/codes.html]	Buttons
12.	codes [/codes.html]	Plugins
13.	contact [/contact.html]	Contact
14.	privacy [/privacy.html]	Privacy Policy
15.	tos [/tos.html]	TOS
16.	[empty] [/]	SocialMarking.com

Advice for your same domain link URLs

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 6	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 35%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
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Advice for your same domain link URLs**Search term: "social bookmarking service"**

Number of keywords:	0 to 40	0	You could use the search term "social" at least once but this is optional.	<
Keyword density:	0% to 18%	0%	You could increase the keyword density for the search term "social" but this is optional.	<

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 29	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 14%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 15	3	OK	OK
Keyword density:	0% to 300%	300%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 69	3	OK	OK
Keyword density:	0% to 100%	100%	OK	OK

Keyword use in outbound link URLs

Moderately Important

Links connect one web page to another. Outbound links are the links on a web page that point to web pages on other web sites, i.e. links to other domains. This chapter examines if Google.com gives relevance to search terms in outbound links

Example: The HTML tag `Click here` contains the outbound link URL "www.not-your-site.com/info.htm".

Your contents

No.	Outbound Link URL	Link Text
1.	www.thefreeseobook [http://www.thefreeseobook.com]	[empty]
2.	www.clixgalore AffSelectProgram AdvProgID 9569 [http://www.clixgalore.com/AffSelectProgram.aspx?AdvProgID=9569]	Affiliates

Advice for your outbound link URLs

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 7	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 13%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 38	0	You could use the search term "social" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "social" but this is optional.	<

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 39	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 10%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 17	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 4%	0%	You could increase the keyword density for the search term "service" but this is optional.	<

Advice for your outbound link URLs**Search term: "social bookmarking service"****Keywords "social", "bookmarking" or "service"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 94	0	You could use one of the keywords "social", "bookmarking" or "service" at least once but this is optional.	<
Keyword density:	0% to 8%	0%	You could increase the keyword density for the keywords "social", "bookmarking" or "service" but this is optional.	<

Keyword use in meta description

Moderately Important

The Meta Description tag allows you to describe your web page. This chapter tries to find out if Google.com takes the Meta Description tag into account. Some search engines display the text to the user in the search results.

Example: <meta name="description" content="This sentence describes the contents of your web site.">

Even if the Meta Description tag might not be important for ranking purposes, you should use the Meta Description tag to make sure that your web site is displayed with an attractive description in the search results.

Their contents

Rank	Keyword use in meta description
1	Social Marker makes social bookmarking of websites an easier process.
2	[not used]
3	[not used]
4	Cheap & affordable social bookmarking service to promote your website.
5	Social Bookmarking Service to 130+ Social Bookmarking websites.
6	[not used]
7	Our Social Bookmarking service is 100% manual for greater efficiency and great results at lower prices.
8	OnlyWire syndicates your content and articles to the web's top social networking sites with a single button click.
9	[not used]
10	I personally find this tool extremely useful for the submitting of websites to all major social bookmarking service s and social news sites in a matter of minutes. It helps increase traffic and get indexed fast by search engines.

Your contents

Social Bookmarking Service to 130+ **Social Bookmarking** websites.

Advice for your meta description

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 38%	38%	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	25%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
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Advice for your meta description

Search term: "social bookmarking service"

Number of keywords:	0 to 2	2	OK	OK
Keyword density:	0% to 25%	25%	OK	OK

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 13%	13%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 5	5	OK	OK
Keyword density:	0% to 21%	21%	OK	OK

Number of trailing slashes in URL

Moderately Important

The number of trailing slashes (/) in the URL indicates where a web page falls in a site's overall hierarchy. If the URL contains many trailing slashes, meaning it is placed in a sub-sub-directory, then the webmaster does not seem to think that the page is important in relation to the other pages.

Number of trailing slashes

Your Site	1	2	3	4	5	6	7	8	9	10	Range
0	0	1	1	0	0	0	0	0	0	1	0 to 1

Advice for the number of trailing slashes in your web site URL

The URL www.socialmarking.com does not contain more or less trailing slashes than the top ranked pages. This means that you do not have to change the number of trailing slashes in your URL.

OK

HTML validation of web page to W3C standards

Slightly Important

Web pages are written in special languages called HTML and CSS. Like any language, HTML and CSS change constantly. The World Wide Web Consortium (W3C) is the governing body that establishes what is valid HTML/CSS and what is not. Search engines obey the HTML/CSS standard. If there are errors in the HTML/CSS code of your web page, then search engines might not be able to read everything of your web page.

Validation results

	Validity
HTML:	29 errors, not valid http://validator.w3.org/check?uri=http://www.socialmarking.com/
CSS:	no errors, valid http://jigsaw.w3.org/css-validator/validator?uri=http://www.socialmarking.com/

Advice regarding the validity of your web site

The HTML code validation of your web page www.socialmarking.com failed. This means that Google.com might not be able to read your web page. You should fix any HTML errors.



Readability level of web page

Slightly Important

The Flesch Reading Ease test is a United States governmental standard to determine how easy a text is to read. It measures the approximate level of education necessary to understand the web page content. Higher scores indicate the text that is easier to read, and lower numbers mark harder-to-read texts. Scores among different languages are not comparable.

Readability results

Flesch Reading Ease Score (0-100, higher score means that the text is easier to understand)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
65	59	52	64	69	65	73	67	57	54	66	52 to 73

Flesch-Kincaid Grade Level (shows the number of years of education required to understand the text)

Your Site	1	2	3	4	5	6	7	8	9	10	Range
7	8	9	9	7	7	4	8	8	9	7	4 to 9

Advice for the readability of your web site

The Flesch Reading Ease Score of your web page www.socialmarking.com is 65. A score of 60 to 80 is considered to be optimal. This means that the text of your web page is easy to comprehend.

OK

Keyword use in meta keywords

Slightly Important

The Meta Keywords tag allows you to define which search terms are important to your web page according to your opinion. It should be placed between the <head>...</head> tags in the HTML code of your web page. This chapter tries to find out if Google.com gives relevance to search terms in the Meta Keywords tag.

Example: <meta name="keywords" content="keyword, another keyword">

Their contents

Rank	Keyword use in meta keywords
1	social , bookmark, social bookmarking , social posting, posting, tag, tagging, social submit, digg, stumble
2	[not used]
3	[not used]
4	social , bookmarking , bookmark, bookmarksi, online, service
5	social bookmarking , social bookmarking service , social bookmarking submission, bookmarking , bookmarks
6	[not used]
7	Social Bookmarking Service , Social bookmarking submission, manual social bookmarking , social submit
8	[not used]
9	[not used]
10	Digg, Digg.com, news, images, videos, vote, content

Your contents

social bookmarking, **social bookmarking service**, **social bookmarking** submission, **bookmarking**, bookmarks

Advice for your meta keywords

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 30%	30%	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	3	OK	OK
Keyword density:	0% to 36%	30%	OK	OK

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 4	4	OK	OK
Keyword density:	0% to 40%	40%	OK	OK

Advice for your meta keywords**Search term: "social bookmarking service"****Search term: "service"**

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	1	OK	OK
Keyword density:	0% to 17%	10%	OK	OK

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 8	8	OK	OK
Keyword density:	0% to 27%	27%	OK	OK

Keyword use in the first sentence of the body text

Slightly Important

The first sentence of the body text is the first sentence after the <body> tag in the HTML code of your web page. Some search engines give more relevance to search terms when they appear in the first sentence. Some will use your first sentence as the description of your page on the search result page.

Example: <body>Here goes the first sentence. This text is not the first sentence.

Their contents

Rank	Keyword use in the first sentence of the body text
1	Social Bookmarking Service Submitter About Blog Contact FAQ Videos Wordpress Plugin Discuss the latest news
2	Social bookmarking From Wikipedia, the free encyclopedia Jump to: navigation , search
3	Search
4	WL Marketing
5	Don't have time to submit all your websites?
6	Bookmark & Share
7	My Account Help Logout Home About Us One time Plans Monthly Plans Resellers News Testimonials FAQ Contacts Why Us?
8	Tools Pricing Help Log In Sign Up 33 Top Social Networking Sites & Growing.
9	Social Bookmarking Service for quality bookmark.
10	digg Facebook Connect Join Digg About Login Technology more Apple Design Gadgets Hardware Industry News Linux/Unix Microsoft Mods Programming Security Software World & Business more Business & Finance World News Political News Political Opinion Science more Environment General Sciences Space Gaming more Industry News PC Games Playable Web Games Nintendo PlayStation Xbox Lifestyle more Arts & Culture Autos Educational Food & Drink Health Travel & [and 345 additional characters]

Your contents

Don't have time to submit all your websites?

Advice for your first sentence of the body text

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social bookmarking service" at least once but this is optional.	<
Keyword density:	0% to 50%	0%	You could increase the keyword density for the search term "social bookmarking service" but this is optional.	<

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social" at least once but this is	<

Advice for your first sentence of the body text

Search term: "social bookmarking service"

			optional.	
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "social" but this is optional.	<

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "service" but this is optional.	<

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 3	0	You could use one of the keywords "social", "bookmarking" or "service" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the keywords "social", "bookmarking" or "service" but this is optional.	<

Keyword use in HTML comments

Slightly Important

HTML comment tags are "hidden comments" in the HTML code of your web page. They are not visible to the user. This chapter tries to find out if search terms in the HTML comment tags are relevant for a good ranking in Google.com.

Example: <!-- comments with keywords -->

Your contents

No.	HTML Comment Text
1.	Begin clixGalore signup code, copyright 2008. All Rights Reserved
2.	End clixGalore signup code

Advice for your HTML comments

Search term: "social bookmarking service"

	Competitors	Your Site	Advice	
Number of keywords:	all 0	0	OK	OK
Keyword density:	all 0%	0%	OK	OK

Search term: "social"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "social" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "social" but this is optional.	<

Search term: "bookmarking"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "bookmarking" at least once but this is optional.	<
Keyword density:	0% to 2%	0%	You could increase the keyword density for the search term "bookmarking" but this is optional.	<

Search term: "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 1	0	You could use the search term "service" at least once but this is optional.	<
Keyword density:	0% to 17%	0%	You could increase the keyword density for the search term "service" but this is optional.	<

Keywords "social", "bookmarking" or "service"

	Competitors	Your Site	Advice	
Number of keywords:	0 to 2	0	You could use one of the keywords "social", "bookmarking" or "service" at least once but this is optional.	<

Advice for your HTML comments

Search term: "social bookmarking service"

Keyword density:	0% to 6%	0%	You could increase the keyword density for the keywords "social", "bookmarking" or "service" but this is optional.	<
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Search engine compatibility

This chapter examines the general search engine compatibility of your web page.

Advice

Search engines need text to index your web pages, to determine the theme of your web site and to produce a site summary. They cannot read what is written on your graphical images or in a Flash movie. Google recommends to create a useful, information-rich site. Fresh, continuously updated content is one of the best ways to ensure that search engines return to your web site (and your visitors, too). Your web page "www.socialmarking.com" contains 308 words which should be enough for search engines.	OK
Some search engines penalize web sites if the search terms of the Meta Keywords tag don't appear in the body text of the web page. The search term "social bookmarking submission" of your Meta Keywords tag does not seem to be mentioned in the body text of your web page. You should either remove this search term from your Meta Keywords tag, or add the search term to the body text of your web page.	<<
Your web page doesn't use the Meta Refresh tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Robots tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the Meta Title tag so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Dublin Core meta tags so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use any Meta tags twice so there won't be any problems with the search engines in this aspect.	OK
Your web page doesn't use the <title> tag twice so there won't be any problems with search engines in this aspect.	OK
Some search engines and directories don't accept submissions with capitalized letters in the document title or in the meta tags. Your web page doesn't use all capitalized letters in those web page elements so there won't be any problems with the search engines in this aspect.	OK
Your web page uses 308 bytes of script code which makes it harder for search engines to index your page. Consider putting the script code in an external file with the <script src="myscripts.js"></script> commands. The file "myscripts.js" should be a simple text file that contains only the script code without any HTML markup. The next time your page is spidered by the search engine robots, the important content on your page will be closer to the top of the page, and you might have a better keyword density.	<<
Your web page uses style sheet code in an external file so you've already minimized the problems with style sheets and the search engines.	OK
Your web page doesn't use frames so there won't be any problems with the search engines in this aspect.	OK
Some search engines consider tiny text (i.e. font size 1) as an attempt to fool the search engines. Some webmasters have abused tiny text in the past to hide dozens of keywords on a web page that human web surfers cannot see. Your web page doesn't seem to use tiny text so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.socialmarking.com" doesn't indicate a dynamically served web page so there shouldn't be any problems with the search engines in this aspect.	OK
Your web page URL "www.socialmarking.com" doesn't contain any of the special characters "&", "\$", "%", "?" or "=" in it so there shouldn't be any problems with the search engines in this aspect.	OK
Some search engines and directories rank web sites lower that are hosted at free web space providers, or if web	OK

Advice

sites don't have their own domain name. Some search engines also limit the number of web pages they'll index from a single domain. Your web site doesn't seem to be hosted at a free web space provider. If it does, consider getting your own domain name.

Factors that could prevent your top ranking

Some ranking factors cannot be measured because the search engines do not reveal the necessary data, or it would be extremely time-consuming to measure the data. Make sure you pay attention to the following factors because they could prevent a top ranking for www.socialmarking.com on Google.com.

Advice

Inbound links to your web page

Are the web pages linking to your web page relevant to the search term "social bookmarking service"?

How fast does your web page get new links pointing to it?

Do the web sites which link to your page belong to the same content category?

Since when do the links to your page exist?

Is the text surrounding the link to your page relevant to the search term "social bookmarking service"?

Your web page

How many important links from your other pages point to your web page?

Do the links on your web page point to high quality, topically-related pages?

How often and how many changes do you make to your web page over time? Is your content up-to-date?

How often and how many web pages do you add to your web site?

How long do your visitors spend time on your web page?

Search engine result page

Do your competitors on the search engine result page get a manual ranking boost by Google.com, for example Amazon or Wikipedia?

How many visitors of the search engine result pages click through to your page?

How often do search engine visitors search for your company name or web page URL on Google.com?

Negative ranking factors (you should be able to say "no" to all the following questions)

Is your content very similar or a duplicate of existing content?

Is your server often down when search engine crawlers try to access it?

Do you link to web sites that do not deserve a link?

Do you use the same title or meta tags for many web pages?

Do you overuse the same keyword or key phrase?

Do you participate in link schemes?

Do you actively sell links on your web page?

Do a majority of your inbound links come from low quality or spam sites?

Does your web page have any spelling or grammar mistakes?

Table: Number of keywords

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "social bookmarking service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	0	1	1	1	0	1	0	1	1	0 to 1
Body Text:	3	2	2	6	2	3	0	7	0	5	3	0 to 7
H1 Texts:	0	0	0	0	0	0	0	0	0	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	1	0	0	0	0	0	1	0 to 1
H2-H6 Texts:	0	0	0	1	0	0	0	1	0	0	0	0 to 1
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	1	0	0	1	1	1	0	6	0	0	0	0 to 6
SD LT:	0	1	0	0	1	0	0	6	0	0	0	0 to 6
Outbound LT:	0	1	0	0	0	0	0	0	0	0	1	0 to 1
SD LU:	0	0	0	0	1	0	0	6	0	0	1	0 to 6
Outbound LU:	0	0	0	0	0	0	0	7	0	0	2	0 to 7
Meta Descr.:	1	0	0	0	1	1	0	1	0	0	1	0 to 1
Meta Keyw.:	1	0	0	0	0	1	0	1	0	0	0	0 to 1
First Sentence:	0	1	0	0	0	0	0	0	0	1	1	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	0	all 0

Search term: "social"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	3	3	1	1	2	3	1	1	0	1	1	0 to 3
Body Text:	18	22	33	15	34	18	0	17	2	17	19	0 to 34
H1 Texts:	1	1	1	0	1	1	0	0	0	0	1	0 to 1
Domain:	1	1	0	0	0	1	0	1	0	0	0	0 to 1
Page URL:	0	0	1	1	1	0	0	0	0	1	1	0 to 1
H2-H6 Texts:	1	3	0	1	0	1	0	1	0	0	0	0 to 3
IMG ALT:	0	1	0	1	0	0	0	0	0	0	0	0 to 1
Bold Text:	5	1	2	1	2	5	0	6	0	1	0	0 to 6
SD LT:	6	2	10	2	1	6	0	6	0	2	1	0 to 10
Outbound LT:	0	2	5	0	0	0	0	0	0	0	2	0 to 5
SD LU:	0	2	40	2	1	0	0	7	0	6	2	0 to 40
Outbound LU:	0	3	1	38	0	0	0	16	0	0	8	0 to 38

Search term: "social"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	2	2	0	0	1	2	0	1	1	0	2	0 to 2
Meta Keyw.:	3	4	0	0	1	3	0	4	0	0	0	0 to 4
First Sentence:	0	1	1	0	0	0	0	0	1	1	1	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	1	0 to 1

Search term: "bookmarking"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	2	1	1	1	1	2	1	1	0	1	1	0 to 2
Body Text:	9	13	25	25	34	9	0	18	0	18	11	0 to 34
H1 Texts:	0	1	1	0	1	0	0	0	0	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	1	0	0	0	0 to 1
Page URL:	0	0	1	1	1	0	0	0	0	1	1	0 to 1
H2-H6 Texts:	0	0	0	1	0	0	0	1	0	0	0	0 to 1
IMG ALT:	0	0	0	1	0	0	0	0	0	0	0	0 to 1
Bold Text:	2	2	2	3	2	2	0	6	0	1	0	0 to 6
SD LT:	3	4	4	0	1	3	0	6	0	1	0	0 to 6
Outbound LT:	0	1	4	0	0	0	0	0	0	0	1	0 to 4
SD LU:	0	0	29	0	1	0	0	7	0	1	1	0 to 29
Outbound LU:	0	0	0	39	0	0	0	16	0	0	6	0 to 39
Meta Descr.:	2	1	0	0	1	2	0	1	0	0	1	0 to 2
Meta Keyw.:	4	1	0	0	1	4	0	3	0	0	0	0 to 4
First Sentence:	0	1	1	0	0	0	0	0	0	1	1	0 to 1
HTML Comm.:	0	0	0	0	0	0	0	0	0	0	1	0 to 1

Search term: "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	0	1	1	1	0	1	0	1	1	0 to 1
Body Text:	7	4	11	28	9	7	1	7	0	16	7	0 to 28
H1 Texts:	0	0	0	0	0	0	0	0	0	0	1	0 to 1
Domain:	0	0	0	0	0	0	0	0	0	0	0	all 0
Page URL:	0	0	0	0	1	0	0	0	0	0	1	0 to 1
H2-H6 Texts:	0	0	0	1	0	0	0	1	0	1	0	0 to 1
IMG ALT:	0	0	0	0	0	0	0	0	0	0	0	all 0
Bold Text:	1	2	0	1	1	1	0	6	0	1	0	0 to 6

Search term: "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	1	1	0	3	5	1	0	6	0	4	0	0 to 6
Outbound LT:	0	1	2	1	0	0	0	0	0	0	1	0 to 2
SD LU:	3	0	0	3	4	3	0	6	0	15	1	0 to 15
Outbound LU:	0	0	0	17	0	0	0	7	0	0	2	0 to 17
Meta Descr.:	1	0	0	0	1	1	0	1	0	0	1	0 to 1
Meta Keyw.:	1	0	0	0	1	1	0	1	0	0	0	0 to 1
First Sentence:	0	1	0	0	0	0	0	0	0	1	1	0 to 1
HTML Comm.:	0	1	0	0	0	0	0	0	0	0	0	0 to 1

Keywords "social", "bookmarking" or "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	6	5	2	3	4	6	2	3	0	3	3	0 to 6
Body Text:	34	39	69	68	77	34	1	42	2	51	37	1 to 77
H1 Texts:	1	2	2	0	2	1	0	0	0	0	3	0 to 3
Domain:	1	1	0	0	0	1	0	2	0	0	0	0 to 2
Page URL:	0	0	2	2	3	0	0	0	0	2	3	0 to 3
H2-H6 Texts:	1	3	0	3	0	1	0	3	0	1	0	0 to 3
IMG ALT:	0	1	0	2	0	0	0	0	0	0	0	0 to 2
Bold Text:	8	5	4	5	5	8	0	18	0	3	0	0 to 18
SD LT:	10	7	14	5	7	10	0	18	0	7	1	0 to 18
Outbound LT:	0	4	11	1	0	0	0	0	0	0	4	0 to 11
SD LU:	3	2	69	5	6	3	0	20	0	22	4	0 to 69
Outbound LU:	0	3	1	94	0	0	0	39	0	0	16	0 to 94
Meta Descr.:	5	3	0	0	3	5	0	3	1	0	4	0 to 5
Meta Keyw.:	8	5	0	0	3	8	0	8	0	0	0	0 to 8
First Sentence:	0	3	2	0	0	0	0	0	1	3	3	0 to 3
HTML Comm.:	0	1	0	0	0	0	0	0	0	0	2	0 to 2

Table: Keyword density

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "social bookmarking service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	33%	23%	0%	50%	50%	33%	0%	30%	0%	50%	50%	0% to 50%
Body Text:	3%	1%	0%	1%	1%	3%	0%	4%	0%	2%	1%	0% to 4%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	38%	0% to 38%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	100%	0%	0%	0%	0%	0%	43%	0% to 100%
H2-H6 Texts:	0%	0%	0%	30%	0%	0%	0%	60%	0%	0%	0%	0% to 60%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	38%	0%	0%	2%	7%	38%	0%	39%	0%	0%	0%	0% to 39%
SD LT:	0%	19%	0%	0%	14%	0%	0%	23%	0%	0%	0%	0% to 23%
Outbound LT:	0%	9%	0%	0%	0%	0%	0%	0%	0%	0%	8%	0% to 9%
SD LU:	0%	0%	0%	0%	21%	0%	0%	35%	0%	0%	1%	0% to 35%
Outbound LU:	0%	0%	0%	0%	0%	0%	0%	13%	0%	0%	2%	0% to 13%
Meta Descr.:	38%	0%	0%	0%	30%	38%	0%	19%	0%	0%	8%	0% to 38%
Meta Keyw.:	30%	0%	0%	0%	0%	30%	0%	27%	0%	0%	0%	0% to 30%
First Sentence:	0%	20%	0%	0%	0%	0%	0%	0%	0%	50%	3%	0% to 50%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%

Search term: "social"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	33%	23%	17%	17%	33%	33%	17%	10%	0%	17%	17%	0% to 33%
Body Text:	6%	4%	2%	1%	6%	6%	0%	3%	2%	2%	1%	0% to 6%
H1 Texts:	50%	10%	50%	0%	20%	50%	0%	0%	0%	0%	13%	0% to 50%
Domain:	100%	100%	0%	0%	0%	100%	0%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	33%	25%	33%	0%	0%	0%	0%	50%	14%	0% to 50%
H2-H6 Texts:	9%	16%	0%	10%	0%	9%	0%	20%	0%	0%	0%	0% to 20%
IMG ALT:	0%	8%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0% to 8%
Bold Text:	63%	5%	67%	1%	4%	63%	0%	13%	0%	1%	0%	0% to 67%
SD LT:	15%	13%	5%	1%	5%	15%	0%	8%	0%	2%	0%	0% to 15%
Outbound LT:	0%	6%	4%	0%	0%	0%	0%	0%	0%	0%	6%	0% to 6%
SD LU:	0%	18%	5%	1%	7%	0%	0%	14%	0%	5%	1%	0% to 18%
Outbound LU:	0%	6%	1%	7%	0%	0%	0%	10%	0%	0%	3%	0% to 10%

Search term: "social"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	25%	20%	0%	0%	10%	25%	0%	6%	6%	0%	5%	0% to 25%
Meta Keyw.:	30%	31%	0%	0%	17%	30%	0%	36%	0%	0%	0%	0% to 36%
First Sentence:	0%	7%	9%	0%	0%	0%	0%	0%	7%	17%	1%	0% to 17%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0% to 2%

Search term: "bookmarking"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	22%	8%	17%	17%	17%	22%	17%	10%	0%	17%	17%	0% to 22%
Body Text:	3%	2%	1%	1%	6%	3%	0%	4%	0%	2%	1%	0% to 6%
H1 Texts:	0%	10%	50%	0%	20%	0%	0%	0%	0%	0%	13%	0% to 50%
Domain:	0%	0%	0%	0%	0%	0%	0%	100%	0%	0%	0%	0% to 100%
Page URL:	0%	0%	33%	25%	33%	0%	0%	0%	0%	50%	14%	0% to 50%
H2-H6 Texts:	0%	0%	0%	10%	0%	0%	0%	20%	0%	0%	0%	0% to 20%
IMG ALT:	0%	0%	0%	3%	0%	0%	0%	0%	0%	0%	0%	0% to 3%
Bold Text:	25%	11%	67%	2%	4%	25%	0%	13%	0%	1%	0%	0% to 67%
SD LT:	8%	25%	2%	0%	5%	8%	0%	8%	0%	1%	0%	0% to 25%
Outbound LT:	0%	3%	3%	0%	0%	0%	0%	0%	0%	0%	3%	0% to 3%
SD LU:	0%	0%	4%	0%	7%	0%	0%	14%	0%	1%	0%	0% to 14%
Outbound LU:	0%	0%	0%	7%	0%	0%	0%	10%	0%	0%	2%	0% to 10%
Meta Descr.:	25%	10%	0%	0%	10%	25%	0%	6%	0%	0%	3%	0% to 25%
Meta Keyw.:	40%	8%	0%	0%	17%	40%	0%	27%	0%	0%	0%	0% to 40%
First Sentence:	0%	7%	9%	0%	0%	0%	0%	0%	0%	17%	1%	0% to 17%
HTML Comm.:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0% to 2%

Search term: "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	11%	8%	0%	17%	17%	11%	0%	10%	0%	17%	17%	0% to 17%
Body Text:	2%	1%	1%	1%	2%	2%	1%	1%	0%	2%	0%	0% to 2%
H1 Texts:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	13%	0% to 13%
Domain:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Page URL:	0%	0%	0%	0%	33%	0%	0%	0%	0%	0%	14%	0% to 33%
H2-H6 Texts:	0%	0%	0%	10%	0%	0%	0%	20%	0%	50%	0%	0% to 50%
IMG ALT:	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	all 0%
Bold Text:	13%	11%	0%	1%	2%	13%	0%	13%	0%	1%	0%	0% to 13%

Search term: "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	3%	6%	0%	1%	24%	3%	0%	8%	0%	4%	0%	0% to 24%
Outbound LT:	0%	3%	2%	2%	0%	0%	0%	0%	0%	0%	3%	0% to 3%
SD LU:	300%	0%	0%	1%	29%	300%	0%	12%	0%	14%	0%	0% to 300%
Outbound LU:	0%	0%	0%	3%	0%	0%	0%	4%	0%	0%	1%	0% to 4%
Meta Descr.:	13%	0%	0%	0%	10%	13%	0%	6%	0%	0%	3%	0% to 13%
Meta Keyw.:	10%	0%	0%	0%	17%	10%	0%	9%	0%	0%	0%	0% to 17%
First Sentence:	0%	7%	0%	0%	0%	0%	0%	0%	0%	17%	1%	0% to 17%
HTML Comm.:	0%	17%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0% to 17%

Keywords "social", "bookmarking" or "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	22%	13%	11%	17%	22%	22%	11%	10%	0%	17%	17%	0% to 22%
Body Text:	4%	2%	1%	1%	5%	4%	0%	3%	1%	2%	1%	0% to 5%
H1 Texts:	17%	7%	33%	0%	13%	17%	0%	0%	0%	0%	13%	0% to 33%
Domain:	33%	33%	0%	0%	0%	33%	0%	67%	0%	0%	0%	0% to 67%
Page URL:	0%	0%	22%	17%	33%	0%	0%	0%	0%	33%	14%	0% to 33%
H2-H6 Texts:	3%	5%	0%	10%	0%	3%	0%	20%	0%	17%	0%	0% to 20%
IMG ALT:	0%	3%	0%	2%	0%	0%	0%	0%	0%	0%	0%	0% to 3%
Bold Text:	33%	9%	44%	1%	4%	33%	0%	13%	0%	1%	0%	0% to 44%
SD LT:	8%	15%	2%	1%	11%	8%	0%	8%	0%	2%	0%	0% to 15%
Outbound LT:	0%	4%	3%	1%	0%	0%	0%	0%	0%	0%	4%	0% to 4%
SD LU:	100%	6%	3%	1%	14%	100%	0%	13%	0%	7%	0%	0% to 100%
Outbound LU:	0%	2%	0%	6%	0%	0%	0%	8%	0%	0%	2%	0% to 8%
Meta Descr.:	21%	10%	0%	0%	10%	21%	0%	6%	2%	0%	4%	0% to 21%
Meta Keyw.:	27%	13%	0%	0%	17%	27%	0%	24%	0%	0%	0%	0% to 27%
First Sentence:	0%	7%	6%	0%	0%	0%	0%	0%	2%	17%	1%	0% to 17%
HTML Comm.:	0%	6%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0% to 6%

Table: Keyword position

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

Search term: "social bookmarking service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	n/a	9	1	1	n/a	1	n/a	1	6	n/a to 9
Body Text:	230	1	1.603	2.667	607	230	n/a	722	n/a	1	831	n/a to 2.667
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13	n/a to 13
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	1	n/a	n/a	n/a	n/a	n/a	15	n/a to 15
H2-H6 Texts:	n/a	n/a	n/a	82	n/a	n/a	n/a	36	n/a	n/a	n/a	n/a to 82
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	66	n/a	n/a	564	51	66	n/a	20	n/a	n/a	n/a	n/a to 564
SD LT:	n/a	1	n/a	n/a	197	n/a	n/a	410	n/a	n/a	n/a	n/a to 410
Outbound LT:	n/a	120	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	7	n/a to 120
SD LU:	n/a	n/a	n/a	n/a	43	n/a	n/a	162	n/a	n/a	975	n/a to 975
Outbound LU:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	90	n/a	n/a	280	n/a to 280
Meta Descr.:	1	n/a	n/a	n/a	20	1	n/a	5	n/a	n/a	90	n/a to 90
Meta Keyw.:	21	n/a	n/a	n/a	n/a	21	n/a	1	n/a	n/a	n/a	n/a to 21
First Sentence:	n/a	1	n/a	n/a	n/a	n/a	n/a	n/a	n/a	1	753	n/a to 753
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a

Search term: "social"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	1	1	1	9	1	1	9	1	n/a	1	6	n/a to 9
Body Text:	106	1	1	666	60	106	n/a	722	47	1	831	n/a to 831
H1 Texts:	1	12	1	n/a	16	1	n/a	n/a	n/a	n/a	13	n/a to 16
Domain:	1	1	n/a	n/a	n/a	1	n/a	7	n/a	n/a	n/a	n/a to 7
Page URL:	n/a	n/a	6	9	1	n/a	n/a	n/a	n/a	1	15	n/a to 15
H2-H6 Texts:	9	49	n/a	82	n/a	9	n/a	36	n/a	n/a	n/a	n/a to 82
IMG ALT:	n/a	1	n/a	215	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 215
Bold Text:	1	1	1	564	21	1	n/a	20	n/a	277	n/a	n/a to 564
SD LT:	31	1	132	623	197	31	n/a	410	n/a	218	745	n/a to 745
Outbound LT:	n/a	44	177	n/a	n/a	n/a	n/a	n/a	n/a	n/a	7	n/a to 177
SD LU:	n/a	43	200	735	43	n/a	n/a	52	n/a	201	948	n/a to 948
Outbound LU:	n/a	68	1.158	702	n/a	n/a	n/a	62	n/a	n/a	98	n/a to 1.158

Search term: "social"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Meta Descr.:	1	1	n/a	n/a	20	1	n/a	5	64	n/a	90	n/a to 90
Meta Keyw.:	1	1	n/a	n/a	1	1	n/a	1	n/a	n/a	n/a	n/a to 1
First Sentence:	n/a	1	1	n/a	n/a	n/a	n/a	n/a	42	1	753	n/a to 753
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	300	n/a to 300

Search term: "bookmarking"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	8	8	8	16	8	8	16	8	n/a	8	13	n/a to 16
Body Text:	113	8	8	2.674	67	113	n/a	729	n/a	8	838	n/a to 2.674
H1 Texts:	n/a	19	8	n/a	23	n/a	n/a	n/a	n/a	n/a	20	n/a to 23
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	13	n/a	n/a	n/a	n/a to 13
Page URL:	n/a	n/a	13	16	8	n/a	n/a	n/a	n/a	8	22	n/a to 22
H2-H6 Texts:	n/a	n/a	n/a	89	n/a	n/a	n/a	43	n/a	n/a	n/a	n/a to 89
IMG ALT:	n/a	n/a	n/a	222	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 222
Bold Text:	31	8	8	522	28	31	n/a	27	n/a	284	n/a	n/a to 522
SD LT:	38	8	852	n/a	204	38	n/a	417	n/a	225	n/a	n/a to 852
Outbound LT:	n/a	127	184	n/a	n/a	n/a	n/a	n/a	n/a	n/a	14	n/a to 184
SD LU:	n/a	n/a	236	n/a	50	n/a	n/a	59	n/a	208	982	n/a to 982
Outbound LU:	n/a	n/a	n/a	709	n/a	n/a	n/a	68	n/a	n/a	83	n/a to 709
Meta Descr.:	8	28	n/a	n/a	27	8	n/a	12	n/a	n/a	97	n/a to 97
Meta Keyw.:	8	26	n/a	n/a	9	8	n/a	8	n/a	n/a	n/a	n/a to 26
First Sentence:	n/a	8	8	n/a	n/a	n/a	n/a	n/a	n/a	8	760	n/a to 760
HTML Comm.:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	286	n/a to 286

Search term: "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	20	20	n/a	28	20	20	n/a	20	n/a	20	25	n/a to 28
Body Text:	65	20	1.236	468	29	65	28	741	n/a	20	850	n/a to 1.236
H1 Texts:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	32	n/a to 32
Domain:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Page URL:	n/a	n/a	n/a	n/a	20	n/a	n/a	n/a	n/a	n/a	34	n/a to 34
H2-H6 Texts:	n/a	n/a	n/a	101	n/a	n/a	n/a	55	n/a	1	n/a	n/a to 101
IMG ALT:	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Bold Text:	85	25	n/a	583	70	85	n/a	39	n/a	14	n/a	n/a to 583

Search term: "service"

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
SD LT:	307	20	n/a	433	216	307	n/a	429	n/a	314	n/a	n/a to 433
Outbound LT:	n/a	139	408	131	n/a	n/a	n/a	n/a	n/a	n/a	26	n/a to 408
SD LU:	1	n/a	n/a	441	62	1	n/a	181	n/a	193	994	n/a to 994
Outbound LU:	n/a	n/a	n/a	764	n/a	n/a	n/a	109	n/a	n/a	299	n/a to 764
Meta Descr.:	20	n/a	n/a	n/a	39	20	n/a	24	n/a	n/a	109	n/a to 109
Meta Keyw.:	40	n/a	n/a	n/a	52	40	n/a	20	n/a	n/a	n/a	n/a to 52
First Sentence:	n/a	20	n/a	n/a	n/a	n/a	n/a	n/a	n/a	20	772	n/a to 772
HTML Comm.:	n/a	92	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a to 92

Table: Number of words

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	9	13	6	6	6	9	6	10	7	6	6	6 to 13
Body Text:	298	556	1.806	2.447	544	298	184	493	90	851	1.654	90 to 2.447
H1 Texts:	2	10	2	0	5	2	0	0	0	0	8	0 to 10
Domain:	1	1	2	1	1	1	1	1	1	1	1	1 to 2
Page URL:	0	0	3	4	3	0	1	0	0	2	7	0 to 7
H2-H6 Texts:	11	19	32	10	1	11	0	5	0	2	108	0 to 108
IMG ALT:	4	12	5	31	0	4	3	19	6	11	8	0 to 31
Bold Text:	8	19	3	126	45	8	0	46	0	83	4	0 to 126
SD LT:	40	16	216	276	21	40	5	80	24	97	250	5 to 276
Outbound LT:	1	32	128	56	0	1	0	1	0	5	36	0 to 128
SD LU:	1	11	773	279	14	1	0	51	6	111	348	0 to 773
Outbound LU:	6	48	176	546	0	6	0	160	0	21	294	0 to 546
Meta Descr.:	8	10	0	0	10	8	0	16	18	0	38	0 to 38
Meta Keyw.:	10	13	0	0	6	10	0	11	0	0	7	0 to 13
First Sentence:	8	15	11	1	2	8	3	19	14	6	111	1 to 111
HTML Comm.:	12	6	104	32	2	12	0	22	6	174	57	0 to 174

Table: Number of characters

This chapter lists the analyzed keyword ranking factors in tabular form.

(LT = link text, LU = link URL, SD = same domain.)

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Document Title:	82	100	53	35	52	82	48	67	52	47	48	35 to 100
Body Text:	1.893	3.899	12.911	14.327	4.062	1.893	1.546	2.996	545	5.162	11.182	545 to 14.327
H1 Texts:	17	58	18	0	33	17	0	0	0	0	55	0 to 58
Domain:	13	12	12	6	11	13	7	23	8	10	4	4 to 23
Page URL:	0	0	23	26	26	0	8	0	0	18	55	0 to 55
H2-H6 Texts:	111	182	275	132	10	111	0	61	0	16	765	0 to 765
IMG ALT:	17	586	55	422	0	17	15	198	58	144	76	0 to 586
Bold Text:	153	182	202	820	302	153	0	333	0	513	191	0 to 820
SD LT:	375	219	2.967	2.289	378	375	20	659	159	1.046	2.671	20 to 2.967
Outbound LT:	11	304	1.184	485	0	11	0	25	0	23	429	0 to 1.184
SD LU:	83	130	5.841	2.386	194	83	0	439	123	1.104	3.349	0 to 5.841
Outbound LU:	65	796	1.459	3.910	0	65	0	1.151	0	199	1.860	0 to 3.910
Meta Descr.:	63	69	0	0	70	63	0	103	114	0	228	0 to 228
Meta Keyw.:	101	105	0	0	58	101	0	99	0	0	51	0 to 105
First Sentence:	44	107	85	6	12	44	16	114	75	48	795	6 to 795
HTML Comm.:	92	131	1.062	259	7	92	0	120	39	1.348	583	0 to 1.348

Table: Ranking factors digest

This chapter shows some of the search engine ranking factors in tabular form. Some of the values may have been abbreviated by using "k" which means that the value must be multiplied by 1000. ("n/a" means "data not available".)

Digest

	Your Site	1	2	3	4	5	6	7	8	9	10	Range
Number of inbound links according to these search engines (the more the better)												
Alexa:	197	2k	416k	2k	127	197	128k	14	2k	2k	285k	14 to 416k
Google.com:	280	6k	5k	12	149	280	579k	0	356	14	3	0 to 579k
Yahoo.com:	25k	1.826k	3.044k	2k	1k	25k	344.467k	331	25k	2k	566	331 to 344.467k
Links from social networks (the more the better)												
Del.icio.us:	7	3k	1k	470	0	7	12k	3	33	7	57k	0 to 57k
Digg:	7	31	8k	97	7	7	210	2	39	36	267	2 to 8k
Other ranking factors results (the older or the lower the better)												
Web Site Age:	ian. 2008	sep. 2007	ian. 2001	dec. 1998	n/a	ian. 2008	mai. 1998	n/a	nov. 2005	mai. 2005	feb. 2000	mai. 1998 to ian. 2008
Server Speed:	n/a	2,41s	2,08s	2,71s	3,15s	n/a	1,52s	n/a	2,05s	1,59s	6,38s	1,52s to 6,38s
Alexa Traffic Rank:	76k	9k	6	36k	30k	76k	438	1.548k	4k	13k	113	6 to 1.548k